

PNNCANCER

wrestle for a cure





# YOUR CONTRIBUTION HELPS US EMPOWER WRESTLERS, COACHES, AND FANS TO JOIN THE FIGHT AGAINST CANCER AND MAKE A SIGNIFICANT IMPACT ON THE LIVES OF THOSE AFFECTED

Support from organizations like yours helps us offset fundraising costs and allows us to make a larger impact for our beneficiaries



# **PARTNERSHIPS**

## **ALL AMERICAN** \$5,000 - \$9,999

- Press Release
- Logo Placement
- Social Media Campaign

## OLYMPIAN \$10,000 - \$19,999

- Press Release
- Logo Placement
- Social Media Campaign
- Dedicated Email Campaign
- Podcast Sponsorship

# **LEGEND** \$20,000+

- Press Release
- Logo Placement
- Social Media Campaign
- Dedicated Email Campaign
- Podcast Sponsorship
- Podcast Interview
- USA Wrestler Guest Speaker





# BRAND VISIBILITY

50K+ followers

# LEAD GENERATION

Collaborate to generate and nurture new leads with a common goal

# PARTNERING WITH PIN CANCER

# CONSUMER PERCEPTION

70% of consumers want to know how brands are addressing social issues

# CAUSE MARKETING

Partner with the leading wrestling specific nonprofit

# COMMUNITY GOODWILL

Opportunity to give back to wrestlers directly affected by cancer





# BENEFICIARIES

Our proceeds help support some of the top cancer research organizations in the country along with wrestling families affected first hand by cancer





Wrestling families affected first hand



# **IMPACT**



TOK wrestlers involved



30K
donors



\$3 M donations raised



# **GET STARTED**

Partner with wrestling's top nonprofit and help make an impact today!

- Email dan@pincancer.org
- Text 973-600-4170



